

## **ID Supplemental Terms**

Last Modified: June 18, 2018

These Supplemental Terms govern Subscriber's access to, and use of, the Services and shall be incorporated into the Subscriber Agreement by reference herein. Subscriber agrees to the following Supplemental Terms:

If Subscriber certifies a permissible use to access Services governed by the DPPA ("DPPA Data"), Subscriber will not use the DPPA Data for any of the following purposes:

1. **Recall/Advisory Activities:** To identify owners' names and addresses of specific vehicles (typically all owners linked to a range of VIN numbers) for the purpose of notifying them of a product recall or safety advisory issued by an auto manufacturer, supplier or agent.
2. **Warranty Activities:** To identify specific records (e.g., odometer readings, transfer of ownership) associated with a VIN number to identify whether or not a vehicle is still under warranty and providing this determination to, or in connection with, motor vehicle manufacturers, independent warranty or service contract providers.
3. **Customer Surveys:** To identify owners of a specific make, model and/or category of vehicle(s) for the purpose of conducting primary consumer research (e.g., telephone interviews, mail surveys) to determine consumer automobile preferences and/or vehicle purchasing trends.
4. **Vehicle Statistics:** To compile periodic new and/or used vehicle statistics (e.g., recent sales, vehicles in operation, sales match) by geography, vehicle classification, dealer, lender, and/or make/model for the purpose of automobile market share reporting for manufacturers and dealers, indirect lending market share reporting for automotive lenders, retail site planning, promoting automotive brands or dealerships to consumers, and/or dispute resolution between retailers and manufacturers.
5. **Share of Garage/Loyalty Analysis/Reporting:** To determine the current vehicles owned by an individual, household or group for the purposes of market research or direct marketing, or determining vehicle purchasing patterns over time (e.g., frequency of purchases, loyalty to specific brands).
6. **Vehicle History Reports:** To augment DPPA Data with accident data, odometer readings, emission readings or state issued vehicle brand data for the purpose of developing a 'Vehicle History Report' competing against AutoCheck and CARFAX by providing vehicle valuations to potential buyers, sellers, dealers, original equipment manufacturers ("OEMs"), auction houses or financiers of automobiles.
7. **Fleet Marketing:** For the purpose of direct marketing to identify and target businesses that own vehicle fleets.
8. **Direct Marketing:** For direct marketing activities, including, but not limited to, direct mail, email, social media, telemarketing, or extended warranty.
9. **OEM Automobile Ownership Tracking:** For removal of non-owner records of OEMs or in general connection with providing services to motor vehicle manufacturers.
10. **VIN Verification:** In response to queries using a VIN number to verify personal information to OEMs, vehicle dealers, auto dealer solution providers, automotive portals, auctions and aftermarket suppliers.

11. Direct Auto Market: To or for use by the collections, human resources or other corporate support departments/functions of any automobile OEM or its captive finance operation, any vehicle dealers, any automobile dealer solution providers, any automotive portals, any auctions and any aftermarket suppliers of any of the foregoing entities. Notwithstanding the foregoing, the foregoing entities may use the Services and DPPA Data: (i) for use of name and address without vehicle data in skip tracing functions for collection purposes; and (ii) in the form of ID full profile reports (i.e., a compilation of information from various data sources reporting on individuals' and companies' names, addresses, assets, etc.) for investigative purposes.
12. Dealer Audit: In connection with OEM performance monitoring of auto vehicles or dealers.
13. License Plate Data: In any toll road application.
14. Reseller or Customer Analytics Modeling: For resale or use for modeling purposes.